



Greetings Hospitality Partners,

It gives me great pleasure to invite you to become a valued member of the Baton Rouge Area Hospitality Management Association. Your board is excited and motivated, and together, we are planning to revitalize the partnerships and collaborative efforts of the BRHMA.

We've gotten our year off to a great start in order to design a benefits-filled association for you. In order to make our year as beneficial as it can be, we would like you to take a moment to do a few things for us.

The first is for you to complete our membership questionnaire which will be included with your dues renewal so that we can complete a needs assessment of our membership. Second, we'd like for you to pay your membership dues. Dues are \$3.50 / room for hotel members, and \$250.00 for allied members (that's all members who are not hoteliers). Please make certain to update your information by completing the data form at the conclusion of the BRHMA Questionnaire.

BRHMA general meetings are set permanently every second Thursday of the month, unless otherwise noted for special joint meetings with the BRHSA or due to holidays. BRHMA meetings are currently being planned for the remainder of the year. Normally, networking begins at 11:30am with the meeting starting promptly at 12noon. Meal charges are \$17.00 for members and \$22.00 for nonmembers or those who do not RSVP by the deadline!

We look forward to serving you again in 2005. Most importantly, we want to hear from you. The association cannot grow without your input, so please let us know what you want, need, or desire to gain from BRHMA. Thanks again, and if you should need to speak with me, feel free to call at (225) 924-5000. Our management team at Innovatis will be in contact with you soon to confirm your membership. You can also contact a representative of BRHMA at (225) 752-1455.

Sincerely,
Janet Schwartz
President, BRHMA
General Manager, Marriott